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Japan's NTT reconsidering a PoP in Buenos Aires

By Pedro Ozores - Thursday, April 7, 2016

A few years after dropping plans to have physical infrastructure in Argentina, Japanese telecommunications giant NTT Group is reconsidering opening an internet point of presence (PoP), Michael Wheeler (pictured), executive VP for global IP network at NTT America, told BNAmericas.

"We've looked to Argentina in the past, many years ago, when we were opening the point of presence in Brazil. We strongly considered doing one in Buenos Aires as well. However, as the situation there got worse and worse and more unpredictable, we decided it was too risky and didn't make a move," Wheeler said.

"We are cautiously optimistic about where things are heading in Argentina, but [opening a PoP] is definitely on our radar screen."

Another Latin American country where NTT will "probably be putting in" a new PoP is Colombia, which Wheeler considers a market with steady, linear growth and "architectural advantages" for a PoP.

Speaking to BNAmericas in São Paulo, Wheeler said the company is "long-term optimistic" about Brazil sorting out its political instability as well as the economic crisis.

It is in Brazil that NTT maintains its sole physical infrastructure in Latin America. Customers from other countries in the region either buy services from the Brazilian PoP or directly from the US. Large-scale internet transit for ISPs and telcos is the company's core business focus.



Source:NTT

According to Wheeler, NTT's business has been resilient overall to the current situation in Brazil due, predominantly, to two reasons: first, around 60% of the group's nearly 50 clients in Brazil are multinational companies, who are NTT's customers in other markets.

And secondly, because demand for connectivity and for traffic tends to grow steadily regardless of the economic situation in the country.



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